

State of Kansas

Results from the 2005/2006 Kansas Youth Tobacco Survey

The Kansas Youth Tobacco Survey contains in-depth information on the use of tobacco products, knowledge/beliefs of the impact of tobacco use, attitudes surrounding tobacco, and exposure to secondhand smoke. It is conducted every two years among students in grades 6-8 (Middle School/MS) and 9-12 (High School/HS) throughout the state. One hundred schools were randomly selected to participate in the statewide survey; sixty-one (61) schools participated. This sample is large enough to provide valuable information on tobacco use and related issues among Kansas youth. However, not all schools from the selected sample participated; therefore results cannot be generalized to all youth in Kansas, but only to those who participated in the survey. This document contains major highlights of the 2005/2006 Youth Tobacco Survey.

Current Trends in Tobacco Use

Cigarette Use

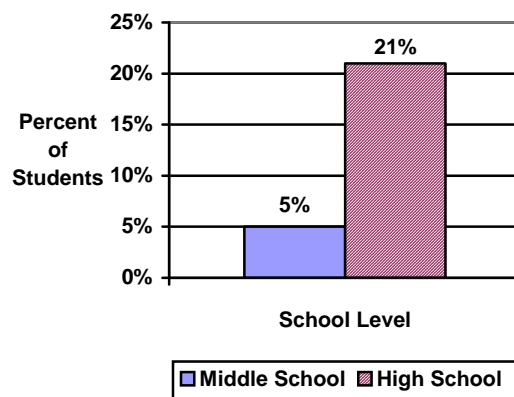
It is estimated that 50% of all cigarette smokers will die from their addiction.

- 5% of MS students say they are current smokers. This number is higher for HS students where 21% report being current smokers.

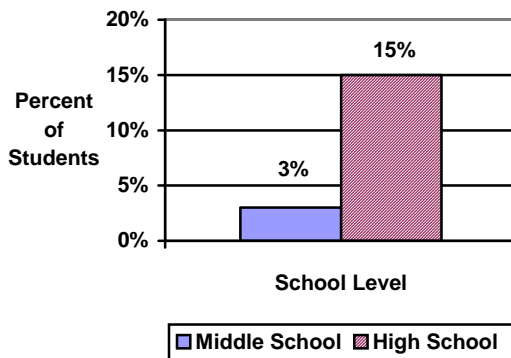
The addiction to nicotine is difficult to break, however an increased willingness to quit increases cessation success.

- 59% of current MS smokers and 54% of current HS smokers say they want to quit.
- Yet only 36% of the MS smokers who have tried to quit have stayed off cigarettes for 30 days or more, and 49% of HS smokers have had the same results. Increased success in quitting decreases the probability of relapsing in the future.

Percentage of Current Smokers, 2005/2006



Percentage of Current Smokeless Tobacco Users - Males Only, 2005/2006



Smokeless Tobacco Use: Chewing Tobacco, Snuff, or Dip

Cigarettes are not the only tobacco product being used by Kansas youth.

- 3% of male MS students claim to be current smokeless tobacco users and by HS this proportion increases to 15%.

Our youth are being misled or misunderstand the harms of smokeless tobacco.

- 9% of MS students and 10% of HS students think smokeless tobacco is a safe alternative to smoking.

Social Acceptance of Tobacco Use

Social acceptance and other social views can often be reasons for smoking among youth in MS and HS. Many kids will start smoking to fit in, but possibly more surprisingly, more kids *continue* smoking hoping they are keeping their friends.

- Of all the current smokers in MS, 30% believe smokers have more friends where only 12% of *all* students think smokers have more friends.
- Of the current smokers in HS, 29% believe they have more friends than non-smokers. Only 18% of *all* students think smokers have more friends.

A higher proportion of all HS students believe that smokers have more friends than MS students. This represents a higher societal acceptance of smoking.

Participation in anti-smoking events represents willingness by youth to act upon their personal belief systems. By increasing this activism, more positive peer-to-peer anti-smoking reinforcement occurs to counter market pro-tobacco messages.

- 14% of MS students and 15% of HS students have participated in *any* anti-smoking event.

The Kansas TASK program is a youth empowerment group sponsored by KDHE. The focus is on developing youth leadership to drive local change.

- 4% of MS students and 6% of HS students have participated in a TASK lead anti-smoking event.
- 16% of MS students and 14% of HS students have seen or heard a TASK ad in the past 12 months.

Knowledge of Harm of Tobacco Use

Overall students are aware of the harm tobacco can cause, but the kids who are smoking seem to know the least about the dangers of tobacco use.

- 9% of *all* MS students think it is safe to smoke for just a year or two, yet among MS smokers, 28% of them think it is safe.

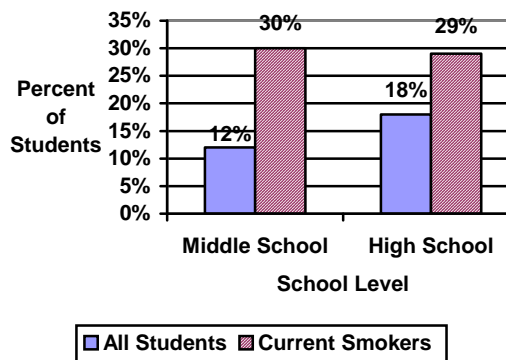
It is much the same for high school.

- 15% of *all* HS students think it is safe to smoke for just a year or two, where 30% of the HS smokers think it is safe.

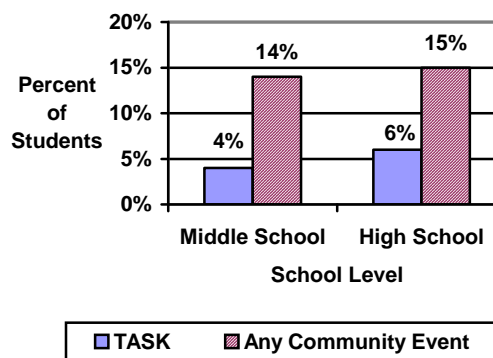
It seems our youth cease being warned about the dangers of tobacco as they enter their high school years.

- 57% of MS students are taught about the dangers of tobacco at school, but only 39% of HS students are taught these important lessons.

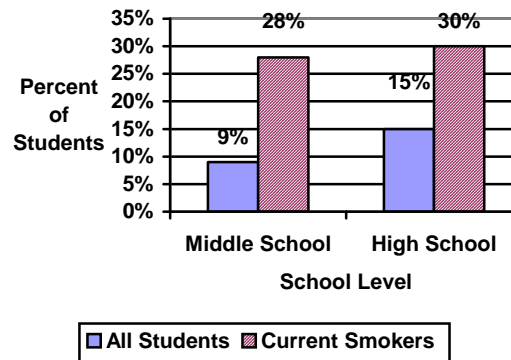
Percentage of Youth Who Think Smokers Have More Friends, 2005/2006



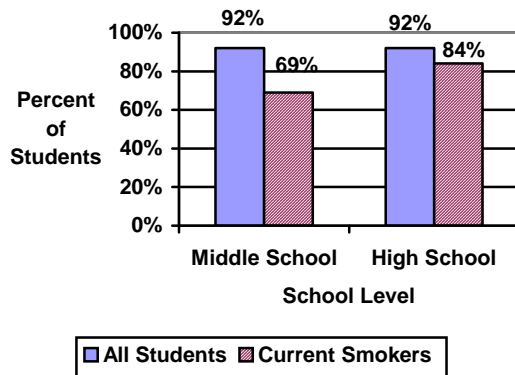
Percentage of Youth Who have Participated in an Anti-Smoking Event, 2005/2006



Percentage of Youth Who Think it is Safe to Smoke a Year or Two, 2005/2006



**Percentage of Youth Who Believe
Secondhand Smoke is Harmful,
2005/2006**



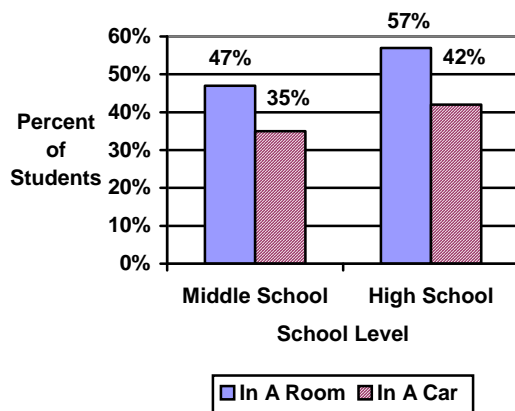
Exposure to Secondhand Smoke

Secondhand smoke affects everyone.

Friends, family, pets, neighbors, and the environment are all endangered. Those who know the dangers of secondhand smoke appear to be those who are non-smokers, and fewer smokers believe secondhand smoke is harmful.

- 92% of *all* MS students and 92% of *all* HS students believe secondhand smoke is harmful.
- Yet only 69% of current MS smokers and 84% of current HS smokers believe secondhand smoke is harmful.

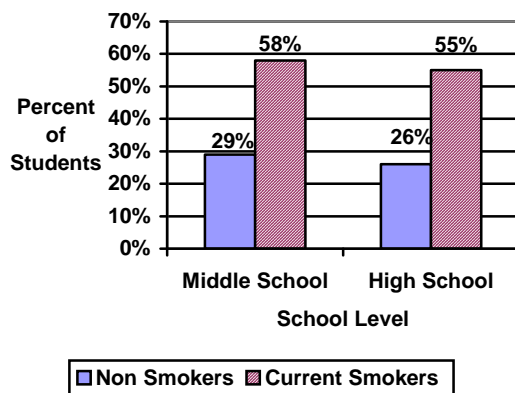
**Percentage of Youth Exposed to
Secondhand Smoke, 2005/2006**



Even though a majority of MS and HS students believe secondhand smoke is harmful, too many youth are still exposed to secondhand smoke everyday.

- 47% of MS students and 57% of HS students are exposed to secondhand smoke in a room over the past 7 days.
- 35% of MS students and 42% of HS students are exposed to secondhand smoke in a car over the past 7 days.
- 53% of MS students and 62% of HS students are exposed to secondhand smoke in a car *or* room in the past 7 days.

**Percent of Youth Who Live with
Someone Who Smokes, 2005/2006**



Other Key Results

Living with someone who smokes plays a huge role in whether or not a youth will become a smoker or not.

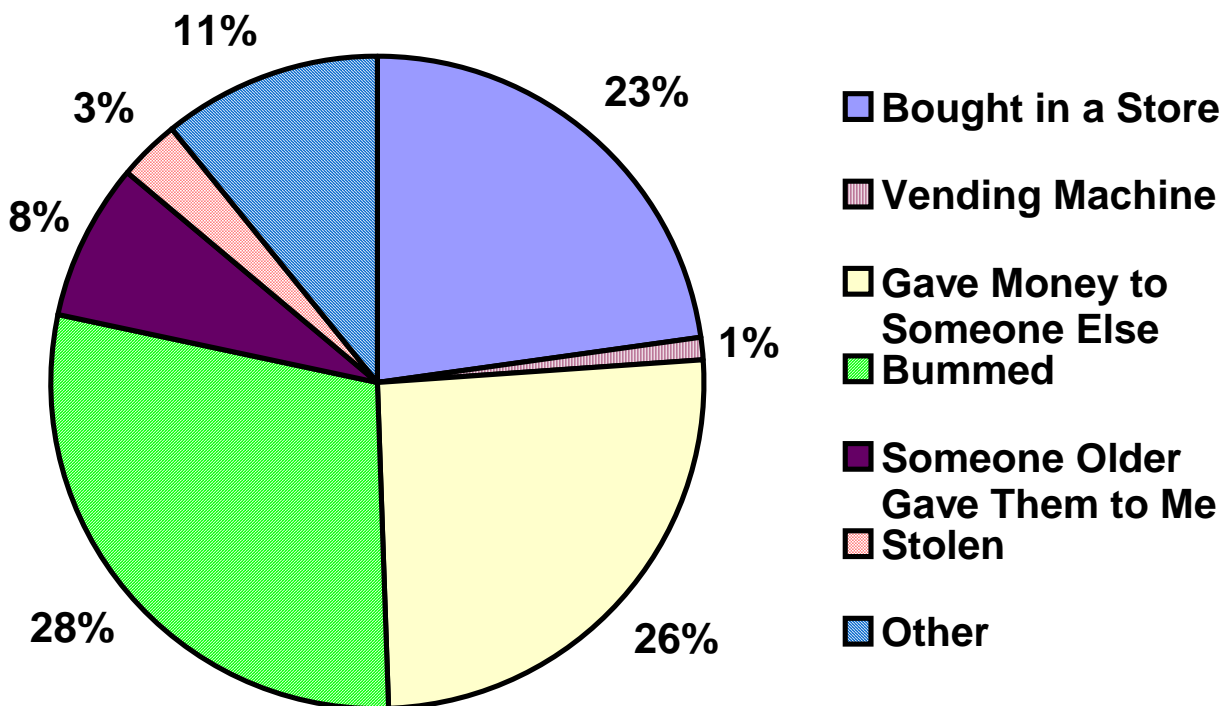
- 58% of current MS smokers and 55% of current HS smokers live with someone who smokes where as only 29% of MS non-smokers and 26% of HS non-smokers live with someone who *does* smokes.

Youth Access to Tobacco Products

Although it is illegal for anyone under the age of 18 to buy/be sold cigarettes, they still report relatively easy access. Most students who smoke can name a time and place to get cigarettes or tobacco without being asked for identification (ID).

- Increased enforcement of current tobacco laws can reduce youth access to tobacco products. 23% of HS youth report buying cigarettes in a store.
- Social sources (gave money to someone else, bummed, someone older gave them to me) account for 54% of youth access to cigarettes.
- 63% of youth were not asked for ID when they purchased cigarettes.
- 66% of youth were not refused a sale of cigarettes because of their age.
- 29% of current smokeless tobacco users who purchased smokeless tobacco, did so in a store.

How do High School youth usually get their own cigarettes?



Brought to you by the Kansas Department of Health and Environment, Tobacco Use Prevention Program. For further information or questions please visit the Kansas Tobacco Use Prevention website at www.kdheks.gov/tobacco